



# 2020 MEMBERSHIP APPLICATION / RENEWAL FORM

ABILENE AREA CHAMBER OF COMMERCE

Please review the attached pages regarding the Membership Dues Levels and Individual Benefit Options, and make the selections that best fit the needs of your business. Renewing Members: Please use the form below to update your information, if needed. **Complete Pages 1 & 2 and return both**, along with your dues payment to:  
Abilene Area Chamber of Commerce, 201 NW 2nd St, Abilene, KS 67410.

To pay by ACH or credit card, please contact the Chamber office for an electronic invoice at: [chamber@abileneks.net](mailto:chamber@abileneks.net).

**Thank you for your partnership with the Abilene Area Chamber of Commerce!**

Business/Organization Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Physical Address (if different from billing): \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Full-Time Employee Count: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Primary Contact Person & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile or Alternate Phone: \_\_\_\_\_

Secondary Contact Person & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile or Alternate Phone: \_\_\_\_\_

Please list any social media links (Facebook, Instagram, Twitter, etc.) you would like included on your online business listing:

\_\_\_\_\_

Please list additional employees to receive electronic Chamber communication (or email to [chamber@abileneks.net](mailto:chamber@abileneks.net)):

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**PLEASE SEE PAGE 2 FOR INDIVIDUAL BENEFIT PRICING AND SELECTION, AND PAGE 3 FOR COMPREHENSIVE INVESTMENT LEVEL PACKAGES.**

| 2020 INVESTMENT LEVELS  | SELECT ONE               |
|---|--------------------------|
| ASSOCIATE MEMBER - Annual Investment: \$100<br><i>(Individual, Non-Profit, Civic, etc.)</i>                                   | <input type="checkbox"/> |
| CLASSIC LEVEL* - Annual Investment: \$200<br>+ # of Full-Time Employees >5 _____ x \$5 = \$ _____                             | <input type="checkbox"/> |
| EXECUTIVE LEVEL* - Annual Investment: \$375- Total Value: \$700<br>+ # of Full-Time Employees >5 _____ x \$5 = \$ _____       | <input type="checkbox"/> |
| CORPORATE LEVEL* - Annual Investment: \$750 - Total Value: \$2,040<br>+ # of Full-Time Employees >5 _____ x \$5 = \$ _____    | <input type="checkbox"/> |
| CHAMBER CHAMPION* - Annual Investment: \$1,500 - Total Value: \$3,900<br>+ # of Full-Time Employees >5 _____ x \$5 = \$ _____ | <input type="checkbox"/> |

| ANNUAL MEMBERSHIP INVESTMENT   |                 |
|--|-----------------|
| Membership Level   | \$ _____        |
| Employee Dues Share  | \$ _____        |
| Individual Options <i>(from Page 2)</i>                                | \$ _____        |
| Additional Location<br><i>(Same business in another location)</i>      |                 |
| # of Additional Locations x \$100 = \$ _____                           | \$ _____        |
| Affiliate Business<br><i>(Separate business with common ownership)</i> |                 |
| # of Affiliate Businesses x \$100 = \$ _____                           | \$ _____        |
| <b>TOTAL ANNUAL INVESTMENT</b>   | <b>\$ _____</b> |

**PLEASE SEE REVERSE (PAGE 2) TO SELECT INDIVIDUAL OPTIONS**



**2020 INDIVIDUAL BENEFIT PRICING**  
 ABILENE AREA CHAMBER OF COMMERCE

Please make your selections below for any individual benefits not included with your membership level that you would like to add to your Chamber experience. Add the total to your completed Renewal/Membership Application, and return **Pages 1 & 2**, along with your payment to: Abilene Area Chamber of Commerce, 201 NW 2nd Street, Abilene, KS 67410. **We value your commitment to commerce in the Abilene Area!**

**PLEASE SEE PAGE 3 DESCRIBING THE BENEFITS OF THE COMPREHENSIVE INVESTMENT LEVEL PACKAGES**

**BUSINESS/ORGANIZATION NAME:** \_\_\_\_\_

**ADVERTISING OPPORTUNITIES**

- Business events and sales shared to Facebook and Chamber website  
 ADDITIONAL POSTINGS:        \$10/EACH        \_\_\_\_\_
  
  - Dedicated Chamber Mailing List E-Blast  
 PRICE PER E-BLAST                \$100/EACH        \_\_\_\_\_
  
  - 5-Minute Facebook Live video featuring your business & posted to Chamber website  
 PRICE PER VIDEO:                \$150/EACH        \_\_\_\_\_
  
  - Chamber member mailing labels  
 PRICE PER SET                    \$25/SET            \_\_\_\_\_
  
  - Business card-sized ad in "Abilene Means Business" e-Newsletter  
 1-5 RUNS:                         \$20/EACH        \_\_\_\_\_  
 6+ RUNS:                         \$15/EACH        \_\_\_\_\_
  
  - "Advertorial" article with photo in "Abilene Means Business" e-Newsletter & posted to website  
 PRICE PER ARTICLE:                \$150/each        \_\_\_\_\_
  
  - Website "Featured Member" ad  
 PRICE PER MONTH                \$50/MTH        \_\_\_\_\_  
 ANNUAL CONTRACT                \$500/YEAR        \_\_\_\_\_
  
  - Digital sign ad  
 PRICE PER MONTH                \$50/MTH        \_\_\_\_\_  
 ANNUAL CONTRACT                \$500/YEAR        \_\_\_\_\_
  
  - Digital Sign & Website Combo Package  
 ANNUAL CONTRACT                \$750/YEAR\*        \_\_\_\_\_
- \*Must be annual contract to receive combo price

**SPONSORSHIP & PROMOTIONS**

- Business After Hours Host Sponsorship (limited spots available)  
 HOST FEE:                         \$50/EACH        \_\_\_\_\_
  
- Facebook Co-Host for Chamber Events  
 CO-HOST FEE:                    \$50/EVENT        \_\_\_\_\_

***ADDITIONAL CUSTOMIZED  
 ADVERTISING & SPONSORSHIP  
 OPPORTUNITIES AVAILABLE!***

***CONTACT THE CHAMBER OF  
 COMMERCE OFFICE FOR MORE  
 DETAILS.***

**INDIVIDUAL OPTIONS TOTAL**

- ADVERTISING:                         \$ \_\_\_\_\_
  
- SPONSORSHIPS:                        \$ \_\_\_\_\_
  
- TOTAL:                                    \$ \_\_\_\_\_

*(Add total from this page to the Individual Options Line on Page 1)*

**PLEASE ASK FOR A DIGITAL INVOICE TO PAY BY ACH OR CREDIT CARD**

\*INVOICING OPTIONS AVAILABLE        *Thank you!*

## 2020 MEMBERSHIP LEVELS & VALUES



### ASSOCIATE LEVEL - Annual Investment - \$100

*(Not available to businesses operating for profit)*

The following Associate Level categories are available:

Individual (Elected officials; retirees; persons no longer active in the business community who still wish to be involved)

Non-Profit Organization (501(c)3; religious organizations; entities which rely on dues, contributions & grants rather than fees or retail sales; includes tourism partners and attractions)

Civic or Government Entity (as defined by K.S.A. 75-1117)

### CLASSIC LEVEL - Annual Investment - \$200

*(+\$5 per employee for businesses with more than 5 employees)*

The Classic Level is our traditional membership structure based on number of employees in a for-profit business. Businesses with up to 5 employees pay \$200. Larger businesses with more than 5 employees pay an additional \$5 per full-time employee.

| All membership levels include these Classic Level benefits:    | Included   |
|--|------------|
| Support Chamber's Mission Promoting Commerce & Economic Growth | X          |
| Local, Regional, State & National Advocacy                     | X          |
| Chamber Membership Display Plaque                              | X          |
| Free Ribbon Cuttings/Grand Opening Promotions                  | X          |
| Invitations & Alerts for Chamber Events                        | X          |
| Member Pricing for Chamber Events                              | X          |
| Inclusion in the Abilene Bucks Program                         | X          |
| Immediate Email Contact for Fraud Notices                      | X          |
| e-Newsletter Subscription                                      | X          |
| 20% Discount on Constant Contact                               | X          |
| Chamber Business Mailing Labels (Digital Only)                 | X          |
| Use of Chamber's Bulk Mail Stamp                               | X          |
| 40% Off Initiation Fee at Abilene Great Life Sports & Fitness  | X          |
| Display Brochures in Chamber Lobby                             | X          |
| Online Member Directory Listing w/ Logo & Link to Your Website | X          |
| "Like" on Facebook by Chamber Page                             | X          |
| Priority Referrals over Non-Chamber Members                    | X          |
| Business Events and Sales Shared to Chamber Facebook Page      | Up to 1/Wk |
| Submit business Events/Major News to Include in e-Newsletter   | X          |
| Job Postings on Chamber Website                                | X          |
| Bold Listings in Community-Wide Promos                         | X          |
| "Hot Deals" Postings on Chamber Website                        | X          |

### EXECUTIVE LEVEL - Annual Investment - \$375

*(+\$5 per employee for businesses with more than 5 employees)*

**Total Value - \$990**

| Executive Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits: | Value |
|--|-------|
| (1) Additional Facebook Post Per Week (up to 52/yr)  | \$520 |
| (1) Dedicated Chamber Mailing List E-Blast   | \$100 |
| (4) e-Newsletter Ads per Year  | \$80  |
| (1) Month "Featured Member" Website Ad   | \$50  |
| (1) Ticket to Chamber Annual Banquet   | \$40  |

### CORPORATE LEVEL - Annual Investment - \$750

*(+\$5 per employee for businesses with more than 5 employees)*

**Total Value - \$2,385**

| Corporate Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits: | Value |
|--|-------|
| Annual "Featured Member" Website Ad Contract   | \$500 |
| Business Name w/ Link to Website in e-Newsletters (26/year)                                      | \$390 |
| Promo Material Placement in Relocation/New Resident Packets                                      | \$100 |
| (1) Printed Set of Chamber Business Mailing Labels   | \$25  |
| (2) Additional Facebook Posts Per Week (up to 52 per year)                                       | \$520 |
| (6) e-Newsletter Ads Included per Year   | \$120 |
| (1) "Advertorial" in e-Newsletter  | \$150 |
| (1) Affiliate Membership (Additional Location, Same Owner)                                       | \$100 |
| (1) 3-Minute Facebook Live or Business Video   | \$150 |
| (1) Business After Hours Host Sponsorship  | \$50  |
| (2) Tickets to Chamber Annual Banquet  | \$80  |

### CHAMBER CHAMPION - Annual Investment - \$1,500

*(+\$5 per employee for businesses with more than 5 employees)*

**Total Value - \$4,380**

| Chamber Champion Level includes all of the benefits of the Classic Level, PLUS these upgraded benefits: | Value   |
|---|---------|
| Annual Digital Sign Ad Contract   | \$500   |
| Annual Website Banner Ad Contract   | \$500   |
| Logo Linked to Your Website in e-Newsletters (26/year)  | \$520   |
| Brochures/Cards Distributed at Special Events   | \$100   |
| Promo Material Placement in Relocation/New Resident Packets   | \$100   |
| (2) Printed Sets of Chamber Business Mailing Labels per Year  | \$50    |
| (2) Additional Facebook Posts Per Week (up to 104 per year)   | \$1,040 |
| (8) e-Newsletter Ads Included per Year  | \$160   |
| (1) "Advertorial" in e-Newsletter   | \$150   |
| (1) Hyperlinked Company Logo on Footer of Chamber Website   | \$500   |
| (1) 3-Minute Facebook Live or Business Video  | \$150   |
| (1) Business After Hours Host Sponsorship   | \$50    |
| (4) Tickets to Chamber Annual Banquet   | \$160   |
| (1) Spirit Sponsorship at Annual Banquet  | \$100   |
| (1) Co-Sponsor at All Appropriate Chamber Events  | \$100   |